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JIMU GROUP LIMITED
積木集團有限公司

(Incorporated in the Cayman Islands with limited liability)

(Stock Code: 8187)

INSIDE INFORMATION
PROFIT WARNING

This announcement is made by Jimu Group Limited (the “**Company**”, together with its subsidiaries, the “**Group**”) pursuant to Rule 17.10(2) of the Rules Governing the Listing of Securities on GEM of the Stock Exchange (the “**GEM Listing Rules**”) and the Inside Information Provisions (as defined under the GEM Listing Rules) under Part XIVA of the Securities and Futures Ordinance (Cap. 571 of the Laws of Hong Kong).

The board (the “**Board**”) of directors (the “**Directors**”) of the Company wishes to inform the shareholders (the “**Shareholders**”) of the Company and potential investors of the Company that, based on the preliminary assessment of the unaudited consolidated management accounts of the Group for the six months ended 30 June 2025 (“**1H2025**”) and information currently available to the Board, the Group is expected to record a consolidated net loss of approximately HK\$3.9 million for 1H2025, representing an increase in net loss by approximately 14.7% as compared to the net loss of approximately HK\$3.4 million for the six months ended 30 June 2024 (“**1H2024**”).

The Board has identified the following key factors contributing to the decline in financial performance for 1H2025.

- (i) an increase in employee benefits expenses by approximately 32.0% from approximately HK\$2.5 million for 1H2024 to approximately HK\$3.3 million for 1H2025, primarily due to the recruitment of additional senior associates during 1H2025;
- (ii) an increase in other operating expenses by approximately 30.0% from approximately HK\$3.0 million for 1H2024 to approximately HK\$3.9 million for 1H2025, mainly due to the opening of additional outlets during 1H2025; and
- (iii) an impairment loss of approximately HK\$2.2 million, recognised under the expected credit loss model for trade receivables for 1H2025, whereas no such impairment loss was recognised in 1H2024.

The Company is still in the process of finalising its consolidated interim results of the Group for 1H2025. The information contained in this announcement represents only a preliminary assessment by the Board based on the unaudited consolidated management accounts of the Group. Such information has not been reviewed or audited by the Company's auditors or the audit committee of the Board and therefore may be subject to adjustment. The Group's interim results for 1H2025 are expected to be published on 21 August 2025.

By Order of the Board
Jimu Group Limited
Chan Ting Leuk Arthur
Executive Director

Hong Kong, 19 August 2025

As at the date of this announcement, the executive Director of the Company is Mr. Chan Ting Leuk Arthur; the non-executive Director of the Company is Mr. Shum Tsz Yeung; and the independent non-executive Directors of the Company are Mr. Hung Wai Che, Mr. Choi Ho Yan, Mr. Yiu Yu Hong John, and Ms. Chu Wei Ning.

This announcement, for which the Directors collectively and individually accept full responsibility, includes particulars given in compliance with the Rules Governing the Listing of Securities on GEM of The Stock Exchange of Hong Kong Limited for the purpose of giving information with regard to the Company. The Directors, having made all reasonable enquiries, confirm that to the best of their knowledge and belief the information contained in this announcement is accurate and complete in all material respects and not misleading or deceptive, and there are no other matters the omission of which would make any statement herein or this announcement misleading.

This announcement will remain on the "Latest Listed Company Announcements" page of the Stock Exchange's website at <http://www.hkexnews.hk> for at least 7 days from the date of its posting and on the Company's website at <http://www.jimugroup.hk>.