

JIMU GROUP LIMITED

積木集團有限公司

(Incorporated in the Cayman Islands with limited liability)

SHAREHOLDERS' COMMUNICATION POLICY (the "Policy")

1 PURPOSE

- 1.1 This Policy aims to set out the Company's strategies for maintaining continuous and open communication with its shareholders ("**Shareholders**") of Jimu Group Limited (the "**Company**" together with its subsidiaries, the "**Group**") and other stakeholders (including potential investors) with balanced and understandable information about the Company.

2 GENERAL POLICY

- 2.1 The board of directors of the Company (the "**Board**") shall maintain an on-going dialogue with Shareholders and the investment community and is aimed at establishing a two-way relationship and communication between the Company and its Shareholders.
- 2.2 The Board shall establish and reviewing the Policy on a regular basis to ensure its effectiveness.
- 2.3 Information shall be communicated to Shareholders and the investment community mainly through the following communication channels:
- (a) Company's publications such as financial reports (quarterly, interim and annual reports), results announcements, corporate announcement and circulars ("**Corporate Communications**");
 - (b) annual general meetings and other general meetings; and
 - (c) investors and analysts meetings.

3 COMMUNICATION STRATEGIES

Corporate communication

- 3.1 Corporate Communications containing regulatory disclosures and notices of the Company will be provided to Shareholders in accordance with the legal and regulatory requirement applicable to the Company for the information or action of holders of its securities. Corporate Communications will be written in plain language and in both English and Chinese versions to facilitate Shareholders' understanding;

Corporate Website

- 3.2 The Company is committed to maintaining a corporate website with general information about the Company and its business. Information on the Company's website will be updated on a regular basis;
- 3.3 The Company's website contains a dedicated section for investors under which the relevant corporate communication as released by the Company to the Stock Exchange of Hong Kong Limited will be made available;
- 3.4 Any other material or information deemed necessary for the purpose of the Policy will be made available on the Company's website as soon as practicable;

Shareholders' enquiries

- 3.5 The Company's Hong Kong Branch Registrar will answer Shareholders' questions regarding their shareholding or corporate communication;
- 3.6 Shareholders and other stakeholders may at any time make a request for the Company's information to the extent such information is publicly available through the Company's designated contacts, email addresses and enquiry lines;

Shareholders' Meetings

- 3.7 Shareholders are encouraged to participate in general meetings or to appoint proxies to attend and, on poll, vote at meetings for and on their behalf if they are unable to attend the meetings;
- 3.8 Appropriate arrangements for the general meetings shall be in place to encourage and facilitate Shareholders' participation;
- 3.9 The process of the Company's general meetings will be monitored and reviewed on a regular basis, and, if necessary, changes will be made to ensure that Shareholders' needs are best served;
- 3.10 Board members, in particular, the chairman of the Board, the chairmen of Board committees or their delegates and external auditors shall attend annual general meetings to answer Shareholders' questions;

Investment Market Communications

- 3.11 Investor/analysts briefings and one-on-one meetings, roadshows (both domestic and international), media interviews, marketing activities for investors and specialist industry forums etc will be available on a regular basis in order to facilitate communication between the Company, Shareholders and the investment community; and

- 3.12 The Company's directors, designated spokespersons and employees who have contacts or dialogues with investors, analysts, media or other interested outside parties are required to comply with the disclosure obligations and requirements under the relevant laws and regulations.

4 SHAREHOLDER PRIVACY

- 4.1 The Company recognises the importance of Shareholders' privacy and will not disclose Shareholders' information without their consent, unless required by law to do so.